



## Study the Effect of PVSA on the CMC of Brij-56 using Dye Solubilization Method

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### Abstract

The micellization and solubilization phenomenon of non-ionic surfactants has been studied by various methods such as cloud point determination, surface tension measurement, dye solubilization etc. in presence and in absence of additives. The solubilization phenomenon for non-ionic surfactant Brij-56 with the water insoluble orange OT dye has been discussed. The effect of additive polyelectrolyte PVSA on the critical micelle concentration (CMC) of non-ionic surfactant Brij-56 has been studied in aqueous medium by measuring the absorbance of the pure Brij-56 aqueous system as well as Brij-56 and PVSA mixed aqueous system with Orange-OT dye using dye solubilization method. The absorbance increases with increasing concentration of pure Brij-56 in aqueous medium with Orange-OT dye. The absorbance of Brij-56 and PVSA mixed aqueous systems with Orange-OT dye also show same trend. The results of the investigation verify that, the CMC of pure Brij-56 decreases with increasing concentration of additive PVSA in aqueous medium. Therefore the effect of additive PVSA on the CMC of Brij-56 support to made probable evidence that the dye solubilization is complex phenomenon of micelles aggregation of surfactant monomers so as to perform various surface activities.

**Keywords:** Critical Micelle Concentration (CMC), Brij-56 (Bj-56), Polyvinylsulphonic acid (PVSA), 1-o-tolyl azo- 2-naphthol (Orange-OT), Dye Solubilization, Absorbance (A), Dye Micellization, millimole (mM).

### Introduction

The surfactant molecule composed of a polyoxyethylene chain having no electrical charges and such surfactant referred as non-ionic surfactant. The surfactant molecules can aggregate to form ordered agglomerates called as micelles, provided that their concentration is sufficiently high. At lower concentration of the surfactant molecules in water are unassociated (monomers) whereas in isotropic solution just above that concentration, unassociated surfactant molecules start to aggregate to form micelles. This concentration is known as critical micelle concentration (CMC), which is important property of the surfactants. Several researchers have reported various methods<sup>1-3</sup> to determine CMC's of surfactants in aqueous solutions. The solubilization method is used to determine CMC for non-ionic surfactants in aqueous medium<sup>4</sup> or also in non-aqueous medium<sup>5</sup>. In the past several years, critical micelle concentration of technical grade non-ionic surfactants has been determined by three different methods<sup>6</sup> such as turbidity, surface tension and iodine solubilization technique<sup>7</sup>.

The colligative properties like clouding, surface tension and iodine solubilization measurements are also used to determine of CMC's of surfactants on the basis of sharp change in the above mentioned properties which accompanied with some disadvantages<sup>8</sup> in comparison with the dye solubilization method. The solubilizing power is unique fundamental performance property of surfactants. The CMC's of the

numbersurfactantshave been determiningon the basis of solubilization of water insoluble dye in the micelles of surfactants to a different extent.

The main functions of Brij-56 are as Oil/Water co-emulsifier, Oil/Water emulsifier, wetting agent. The important applications of Brij-56 are in creams and lotions, conditioning, hair styling, hair treatment, colouring, facial make-up etc. It is used as a dispersant and affects the micelle formation due to its compatibility with anionic surfactant to form micelles<sup>9</sup>. The Brij-56 is used in the preparation of proton conducting tungsto-silicate mesoporous materials<sup>10</sup>. Brij-56 used to prepare thin films of bicontinuous cubic meso structured silicaas a structure-directing agent<sup>11</sup>. The additive polyelectrolyte PVSA contain negatively chargedsulphonate groups. Many researchers have showed the usefulness of incorporation of negatively charged sulphonate groups in aqueous solutions<sup>12</sup>.

Since last few decades, the polymer and surfactant interactions in aqueous media found many industrial applications such as in the cosmetic products, personal-care, food, pharmaceutical preparations, detergents, and mineral processing<sup>13-15</sup>.

This research work provides valuable data to study the effect of PVSA on CMC of pure Brij-56 by dye solubilization method. These studies has much more importance in the area of detergents, pharmaceutical preparations, agro based chemicals etc.

## Materials and Methods

**Materials:** The Brij-56 (M.W. 682) is the product of E-Merck (Germany). The polyelectrolyte PVSA (M.W. 5000) is the products of Sigma-Aldrich, USA. Both these were used as received. The water insoluble dye Orange-OT (M.W. 262.3) prepared from o-toluidine and 2-naphthol by diazotization reaction. Further obtained product was purified by acetone solution and with water, finally subjected to recrystallization with ethanol in order to obtain pure product.

In dye solubilization method, the structures of molecular species are represented in Figure-1.

For this investigation, all the required surfactants as well as additive solutions of different concentrations were prepared using double distilled water with specific conductance  $2-4 \mu\text{Scm}^{-1}$ .

**Method - Dye Solubilization:** In the present investigation, the CMC of pure Brij-56 aqueous system as well as Brij-56 and PVSA mixed aqueous system has been determined by dye solubilization method described as, the Orange-OT dye was shaken with pure Brij-56 aqueous solutions for 48 hours at room temperature with the help of mechanical stirrer. The unsolubilized dye was removed by centrifugation and filtration. Then filtered solution was used to measure absorbance using the digital Spectrophotometer (Equiptronics make Model number EQ-820) by setting wavelength 470nm at 303.15K. Similar procedure was used to obtain absorbance of Brij-56 and PVSA aqueous mixed system in presence of orange OT dye.

## Results and Discussion

**For pure non-ionic surfactant Brij-56 aqueous system in presence of orange OT dye:** The graph of absorbance values obtained at wavelength 470nm for varied concentrations of pure Brij-56 aqueous solutions Versus [Brij-56] in millimole plotted to measure the extent of dye solubilized in the micelles of surfactant Brij-56. In general, as concentration of surfactant Brij-56 increases the absorbance increases depicted in Figure-2,

which means that the extent of increase in the absorbance is small below the CMC while the extent of increase in absorbance is sharp above the CMC for pure Brij-56 aqueous solution. Thus increase in absorbance occurs over a specific range of surfactant concentration to a different extent. It is a well known fact that, for non-ionic surfactant the micelle formation is less sharper than for cationic and anionic surfactant. In the graph of absorbance Vs concentration (Figure-2), the curve shows flat portion at higher concentration of Brij-56 surfactant because the orange-OT dye solubilizes sufficient amount of Brij-56 surfactant forms micelles and as a result of this process continuous-phase dye depleting. The CMC of Brij-56 was obtained by extrapolating linear portion of steeper part of the curve with respect to the point where the absorbance of the orange OT dye in aqueous medium without addition of surfactant Brij-56. The observed CMC value for Brij-56 was 0.033mM which is close to reported value<sup>16</sup>.

**For non-ionic surfactant Brij-56 and polyelectrolyte PVSA aqueous mixed system in presence of orange OT dye:** The graph of absorbance values obtained at wavelength 470nm for varied concentrations of Brij-56 and PVSA aqueous mixed solutions Versus [Brij-56] in millimole plotted to measure the extent of dye solubilized in the micelles of surfactant Brij-56 in presence of PVSA at specific concentration depicted in Figure 3, which means that the extent of increase in the absorbance is small below the CMC while the extent of increase in absorbance is sharp above the CMC for surfactant Brij-56 and PVSA aqueous mixed systems.

The orange OT dye solubilized in the mixed aqueous system increases slowly up to the CMC, while after that orange OT dye forms micelles with the mixed aqueous system in the bulk indicates sudden and sharp increase in the absorbance.

The effect of PVSA on CMC of non-ionic surfactant Brij-56 at different concentration of PVSA has been formulated in the Table-1 and these measurements were made at wavelength 470nm and at 303.15K.

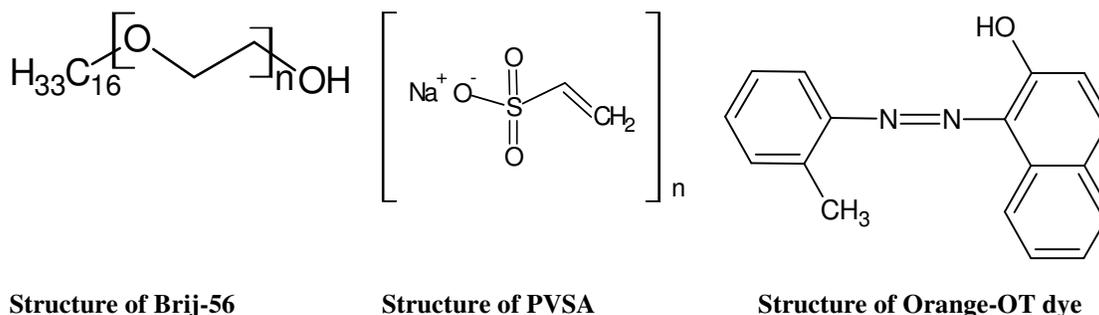


Figure-1  
Structures of molecular species

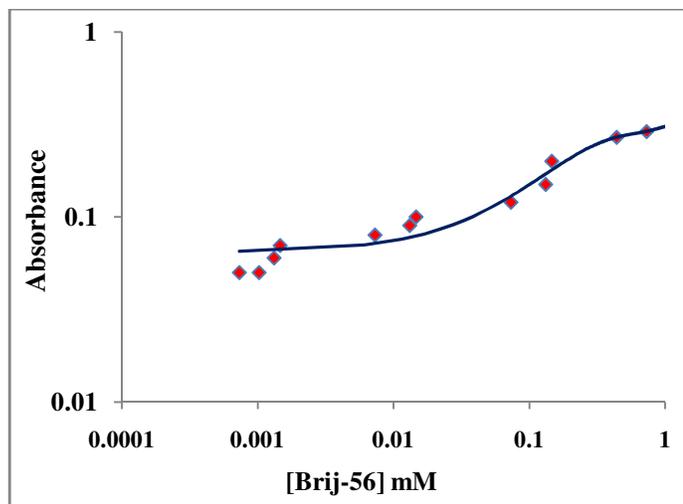


Figure-2  
Absorbance Vs concentration of Brij-56 in mM

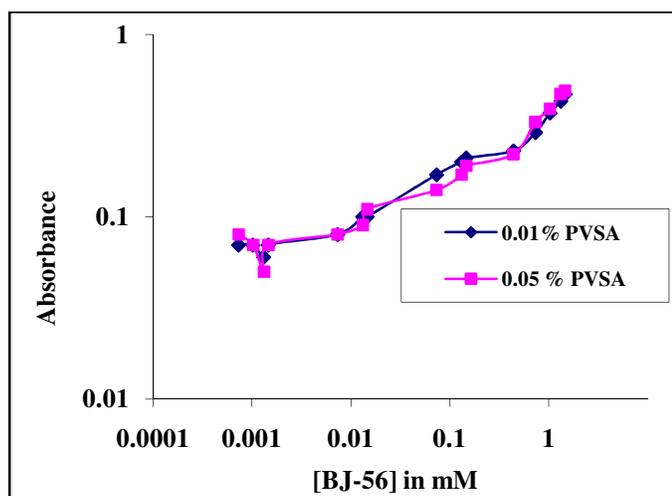


Figure-3  
Effect of PVSA on Brij-56

Table-1

Effect of PVSA on CMC of non-ionic surfactant Brij-56 at different [PVSA] ;at wavelength 470nm and at 303.15K

[PVSA] wt.% in Brij-56+PVSA Mixed aqueous system	CMC(mM) of Brij-56+PVSA Mixed aqueous system
0.01	0.0021
0.05	0.0018

The data represented in the Table-1 and CMC of pure Brij-56 in aqueous medium revealed that, as the concentration of additive PVSA increases the CMC of surfactant Brij-56 was decreases, which evidenced that the solubilizing power of surfactant Brij-56 enhanced (affected) due to increasing concentration of

additive PVSA. This is supported that, CMC of cationic and anionic or non-ionic surfactants get affected (decreased) by the addition of salts<sup>17</sup>.

## Conclusion

This investigation has a focus on solubilization of orange OT dye in non-ionic surfactant Brij-56 solutions. The interaction between dyes and surfactants is a subject of interest nowadays. The phenomenon of solubilization is important role in the area of detergency, dyeing process in textile industries, in pharmaceutical applications etc. The dye solubilization method is simple and easy methods for determination the CMC of non-ionic surfactant Brij-56 using Orange-OT dye on the basis of the factors Below the CMC of the surfactant little or no dye was solubilized in the micelles of surfactant. For higher concentrations of surfactant saturated with dye, only one dye molecule was solubilized per micelle surfactant.

The CMC of Brij-56 decreases due to addition of PVSA indicates enhancement of solubilizing power of surfactant Brij-56 due to addition of PVSA. This effect of additive polyelectrolyte PVSA on the absorbance and CMC of non-ionic surfactant Brij-56 support to made probable evidence that the dye solubilization is complex phenomenon of micelle aggregation of surfactant monomers so as to perform various surface activities such as emulsifier, thinner, thickener etc.

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